How Affirma Helps Support Facebook Reality Labs

Moving fast is an important trend in the ever-changing world of the digital landscape. Affirma has successfully partnered with Facebook Reality Labs (FRL) on many custom technology and digital solutions to increase efficiency and fill the gaps for needed services.

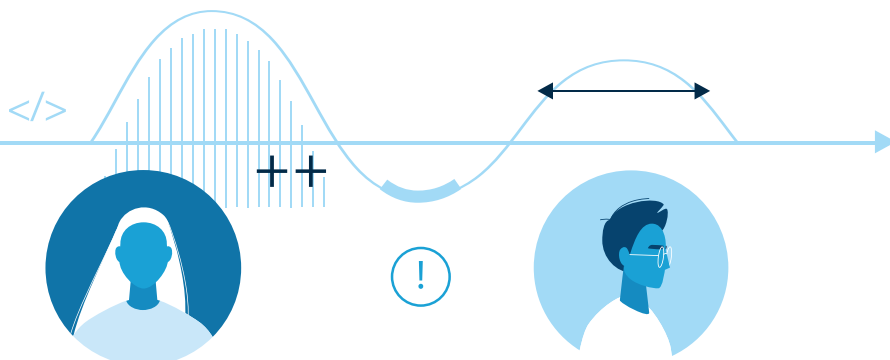## Digital and Technology Solutions That Deliver Results

We care deeply about the experience of Facebook's employees and know that having the right technologies in place is crucial to execute deliverables and keep up with an ever-changing marketplace.

Our full bench of technology and digital experts are here to help with any project need and have **successfully delivered more than 100 projects for Facebook over the last year.**

We take the time to:

- Learn about your goals
- Ask the right questions to understand your business
- Strategize the best digital, business, and technology solutions to help your team move faster

Our goal is to unblock Facebook's teams to enable them to focus on their core job responsibilities and clear the road for growth and success.

Why Facebook works with Affirma

Here are three top reasons:

- Increase productivity
- Streamline business
- Process automation

Services:

- ✓ Project/Program Management
- ✓ Marketing & Digital Agency Services
- ✓ Creative Design
  UI/UX DESIGN, CONTENT CREATION
- ✓ Data & Analytics
- ✓ Custom Development
- ✓ Business Process Outsourcing
- ✓ Cloud Platform Consulting
- ✓ Web Portals & Collaboration
  GOOGLE SITES, WIKI, CMS
- ✓ Customer Relationship Management (CRM)
- ✓ Process Automation

Successful Projects with Facebook Reality Labs

Digital & Creative Services

- Event Creative and Branding Support
- App and Website Design (UX/UI)
- Visual Design
- Animation and Video

Problems solved

Affirma reviewed existing processes, created new processes, identified opportunities for improvement, and implemented many helpful solutions, including on-site support and template creation for streamlined efficiency.

Technology Services and Work Examples

Problems solved

The Wiki solved for a constant employee pain point of wanting better documentation, and the Custom Tools and Automation allowed for better team member communication, connection, and collaboration across the organization.

- Custom Tools and Process Automation
  TaSR, FRL Lab Booking Tool, Tool Inventory Management Systems, FRL Software Directory, Incident Management System, Prototype Requests, Optical Fabrication App, User Study Approval

- Internal Tools
  Workplace and Permission Management

- Wiki
  FRL Hub and Assistant

- SharePoint and Google
  Information Architecture, Permissions, Dashboards, Team and Communications Sites

Helping You Grow

We are dedicated to providing value to our customers. With an industry-leading 98 percent customer satisfaction rating across more than 1500 projects, Affirma is dedicated to delivering dependable and reliable business solutions that exceed your expectations — and it shows.

We have consistently been named one of Washington's Best Place's to Work, placed as a 5-Time Inc. 5000 Honoree, and ranked as a most promising IT provider by the CIO Review.

Get in touch today to schedule your free consultation and learn how we can help you achieve your business needs.

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